

GED CLARKE CV

PRODUCTION DESIGNER

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Commercials: Shari Shankewitz

SShankewitz@wmeentertainment.com

Features: WME +1 310 246 3133

Born: Stockport, Cheshire 1957

BA (HONS) DEGREE in Fine Art Chelsea School of Art

US O-1 Work Visa

RECENT WORK

SKY	Aladdin	Peter Lydon
ADIDAS	Fencing / Possessed	Paul Hunter
OATS & MORE	Trapdoor / Garage	Mike Bigelow
BT	Infinity	Nico Caicoya
ORANGINA	Anytime Anywhere	Tom Carty
YELLOWTAIL	Swirl / Opera	Tarsem
ISLAM PROJECT	Colour / Refined / Open	Tarsem
FIAT 500	Docuspot	Tarsem
PALM PRE	Anima Launch	Tarsem
THE APPRENTICE	Boardroom Battle	James Rouse
WALKERS	Vote for Flavour	Paul Weiland
PEPSI	Sand	Tarsem
CISCO	The Way to San Jose	Tarsem
CISCO	Town Square	Tarsem
NIKE	Beautiful Focus	Tarsem
NIKE	Who Are You	Tarsem
AUDI	Gymnasts	Paul Hunter
Nestea	Stamp / Temple	Tarsem
ING	Easier for You	Brett Foraker

COMMERCIALS

Made over 280 Commercials in the UK and all around the world in over 48 countries:

Vietnam Thailand Cambodia Indonesia Lombok Bali Java Japan China Hong Kong
New Zealand Morocco Tunisia Egypt South Africa India Ladakh Pakistan Canada
USA Puerto Rico Cuba Argentina Brazil Chile Peru Czech Republic Slovenia
Slovakia Bosnia Herzegovina Hungary Croatia Sweden UK Scotland Ireland Iceland
France Spain Canaries Ibiza Portugal Italy Sicily Ischia Germany Romania Turkey

Directors include : Tarsem, Frank Budgen, Gerard De Thame,
Jo Wright, Lenny Dorfman, Tom Carty, Paul Weiland,

Paul Hunter, Stuart Douglas, Paul Goldman, Mehdi Norowzian and more.

FEATURES

THE FALL (2006) Directed by Tarsem (Best Film – Sitges Film Festival 2007)

AWARD WINNING COMMERCIALS & PROMOS

MOUNTAIN DEW Duo
AICP SHOW 2002 – Honour for Excellence in Production Design

NIKE Mission
AICP Show 2001 – Honour for Excellence in Production Design

CAMPARI Scratch
FESTIVAL DELLA PUBBLICITA ANIPA 1998
Best Art Direction

NIKE Good Versus Evil
D&AD DESIGNERS AND ART DIRECTORS ASSOCIATION
Silver Pencil 1997 - Art Direction
BTAA BRITISH TELEVISION ADVERTISING AWARDS
Gold Arrow
CANNES LIONS FESTIVAL
Gold Lion

SMIRNOFF Message in a Bottle
CANNES LIONS INTERNATIONAL ADVERTISING FESTIVAL
Prix Des Journalists 1994
Gold Medal
BTAA BRITISH TELEVISION ADVERTISING AWARDS
The Best of Craft Award 1993
Gold Arrow
Best of Cinema
ANDY ADVERTISING CLUB OF NEW YORK
Andy Award of Excellence
THE ONE SHOW
Silver

TOSHIBA Nicam TV
D&AD DESIGNERS AND ART DIRECTORS ASSOCIATION
Best Art Direction 1991

TANITA TIKAREM The Cathedral
D&AD DESIGNERS AND ART DIRECTORS ASSOCIATION
Most Outstanding Pop Promo 1990

PEPSI Surf
LIAA LONDON INTERNATIONAL ADVERTISING AWARDS
Finalist 2005

PEPSI OK Corral
BTAA BRITISH TELEVISION ADVERTISING AWARDS
Diploma 2004
CANNES LIONS FESTIVAL 2003
Shortlist
LIAA LONDON INTERNATIONAL ADVERTISING AWARDS
Finalist

MCDONALDS Being Six
BTAA BRITISH TELEVISION ADVERTISING AWARDS
Silver Arrow 2003
Gold Arrow (Corp)
Gold Arrow (Retail)
CANNES LIONS FESTIVAL
Shortlist 2002

PEPSI Elephant
CANNES LIONS FESTIVAL 2003
Bronze Lion

GUINNESS Tom Crean
KINSALE SHARK AWARDS FESTIVAL 2003
Silver Shark

PEPSI X Longer Nights
CANNES LIONS FESTIVAL 2003
Shortlist
LIAA LONDON INTERNATIONAL ADVERTISING AWARDS
Finalist

PEPSI Sumo
CANNES LIONS FESTIVAL 2002
Shortlist

PEPSI Rematch
CANNES LIONS FESTIVAL 2002
Shortlist

PEPSI Kung Fu
CANNES LIONS FESTIVAL 2002
Shortlist

BECKS Accordion
CANNES LIONS FESTIVAL 2002
Shortlist

NIKE Mission
GOLDEN PEACOCK AWARDS
Winner for Best European International Spot
CANNES LIONS FESTIVAL 2000
Shortlist
EPICA EUROPE'S PREMIER CREATIVE AWARDS 2001
Finalist

PEPSI Beckham
CANNES LIONS FESTIVAL 2001
Silver Lion
LIAA LONDON INTERNATIONAL ADVERTISING AWARDS
Winner 2001

MILLER BREWING Love Thy Neighbour
LONDON INTERNATIONAL ADVERTISING AWARDS
Finalist
MOUNTAIN DEW Duo
LIAA LONDON INTERNATIONAL ADVERTISING AWARDS
Finalists in 3 categories 2001

MILK PEP & DMI Superheroes
LIAA LONDON INTERNATIONAL ADVERTISING AWARDS
Finalist

PEPSI Foosball
LIAA LONDON INTERNATIONAL ADVERTISING AWARDS
Finalist

FRANCE TELECOM The Child in the Crowd
CANNES LIONS FESTIVAL 1999
Bronze Lion

CONSECO Boxer / Italian Woman
ANDY THE ADVERTISING CLUB OF NEW YORK 1999
Citation of Excellence
ADDY AMERICAN ADVERTISING FEDERATION 1999
Certificate of Excellence

JOHN HANCOCK Sarajevo
AICP THE ART & TECHNIQUE OF THE AMERICAN TELEVISION COMMERCIAL 1999
Visual style
CANNES LIONS FESTIVAL 1998
Bronze Lion
LIAA LONDON INTERNATIONAL ADVERTISING AWARDS
Finalist
CLIOS
Shortlist

NIKE Beach Boys
BTAA BRITISH TELEVISION ADVERTISING AWARDS 1999
Diploma
NIKE Beach Boys: Endless Game
CANNES LIONS FESTIVAL 1999
Shortlist
NIKE Beach Boys: Made in Italy
CANNES LIONS FESTIVAL 1999
Shortlist

BECKS Comedy Berlin
ADDY AMERICAN ADVERTISING FEDERATION 1999
Certificate of Excellence

BECKS Romance
ADDY AMERICAN ADVERTISING FEDERATION 1999
Certificate of Excellence

NIKE Foreign Legion
BTAA BRITISH TELEVISION ADVERTISING AWARDS
Diploma – Overseas

SUPERGA The Challenge
CANNES LIONS FESTIVAL
Bronze lion
POLAROID Rockstar
BTAA BRITISH TELEVISION ADVERTISING AWARDS 1996
Diploma

AUDI Goodbye
CANNES LIONS FESTIVAL 1996
Bronze Lion

MULINO BIANCO Venice
CANNES LIONS INTERNATIONAL ADVERTISING FESTIVAL
Bronze Lion
100 Best advertising Commercials included in the Audio Visual dept. The Louvre, Paris
BTAA BRITISH TELEVISION ADVERTISING AWARDS 1995
Gold Arrow
PATRICH'S AIR Encuento
NEW YORK FESTIVAL 1994
Gold

AUDI Men Have a Soul
CANNES LIONS FESTIVAL 1994
Silver lion

MCEWANS EXPORT
CANNES LIONS FESTIVAL 1993
Silver Lion
BTAA BRITISH ADVERTISING AWARDS 1993
Diploma